“Leadership is reflected in our commitment to teaching and research **excellence**, in the **relevance** of our programming and in the **impact** we have in our communities locally and globally.”
**FAST FACTS**

**OUR VISION:** “LEADERS FROM ALBERTA FOR THE WORLD”

**RANKED IN THE TOP 100 BUSINESS SCHOOLS GLOBALLY**
*(Financial Times of London)*

**37TH RANKED BUSINESS SCHOOL IN THE WORLD**
*(Shanghai Academic Ranking of World Universities)*

**2,600+ STUDENTS**

<table>
<thead>
<tr>
<th>Program</th>
<th>Registrants</th>
<th>Programs</th>
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<tbody>
<tr>
<td>BCOM</td>
<td>2,045</td>
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<td>MBA</td>
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<td>MFM (CHINA)</td>
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<td>MFM (CALGARY)</td>
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<td>PHD</td>
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**EXECUTIVE EDUCATION**

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<th>Registrants</th>
<th>Programs</th>
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<tbody>
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<td>6,500</td>
<td>75</td>
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</table>

**INTERNATIONAL**

- 142 Students participated in international study tours
- 36 International exchange partners

**ENTREPRENEURSHIP**

- 2,045 MBA students brought in by student entrepreneurs since the launch of eHUB

**MARKET VALUE ENDOWMENT**

- $1,487,230 in research dollars from Social Sciences and Humanities Research Council (SSHRC) grants
- $100 MILLION market value endowment

**DEPARTMENTS**

- Accounting, Operations, & Information Systems
- Finance & Statistical Analysis
- Marketing, Business Economics, & Law
- Strategic Management & Organization

**CENTRES & INSTITUTES**

- 200 Faculty, Lecturers & Staff

**25,000+ ALUMNI**

**1968-2014**

*First and longest continually accredited business school in Canada*

**CENTRES & INSTITUTES**

*AAA/CSB Accredited*
In a landmark study – the first of its kind in Canada – professors Tony Briggs and Jennifer Jennings reveal the **staggering economic impact** U of A alumni-founded organizations have in Alberta and around the world.

Annual fall events highlight the School’s strengths in **retailing, finance, energy** and **family business**.

The Business Alumni Association (BAA) celebrates **25 years**. The BAA Dinner features Greg Abel, ’84 BCom, Warren Buffet’s go-to energy guy.

Since the Alberta PhD program’s inception 30 years ago, there are **151 Alberta PhDs worldwide**.

“I get a lot of phone calls each day, and I always make time for Greg when he calls because he brings me great ideas and is truly innovative in his thinking and business approach.”

WARREN BUFFETT

The Alberta School of Business officially launches its **Master of Financial Management (MFM) program** in Shenzhen, China. It is the University of Alberta’s first degree program to be offered entirely abroad.

Dean Doucet takes the plunge into a pool of ice-cold water during the **8th annual Chillin’ for Charity** event to raise money for the United Way.

The Alberta PhD has a great year for placements including **seven in the United States**, **three in Canada**, and **one in Paris**.

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**2013/14 HIGHLIGHTS**

- **SEP 13**
  - $348.5 BILLION DOLLAR IMPACT

- **OCT**
  - Annual fall events highlight the School’s strengths in retailing, finance, energy and family business.
  - The Alberta School of Business officially launches its Master of Financial Management (MFM) program in Shenzhen, China. It is the University of Alberta’s first degree program to be offered entirely abroad.
  - Dean Doucet takes the plunge into a pool of ice-cold water during the 8th annual Chillin’ for Charity event to raise money for the United Way.

- **NOV**
  - “I get a lot of phone calls each day, and I always make time for Greg when he calls because he brings me great ideas and is truly innovative in his thinking and business approach.”
    - WARREN BUFFETT
  - The Business Alumni Association (BAA) celebrates 25 years. The BAA Dinner features Greg Abel, ’84 BCom, Warren Buffet’s go-to energy guy.

- **DEC**
  - Since the Alberta PhD program’s inception 30 years ago, there are 151 Alberta PhDs worldwide.
  - The Alberta PhD has a great year for placements including seven in the United States, three in Canada, and one in Paris.
The Alberta MBA ranks 22nd in North America in the QS Top MBA Global 200 Business School Report for employers.

BCom students host and the 49th Rocky Mountain Business Seminar, recognized as Canada’s longest-running and most prestigious student-organized business conference.

BCom students live and sleep on the street during the Five Days for the Homeless Campaign, a national fundraiser started by U of A business students in 2005. $60,000+ is raised in support of Edmonton Youth Empowerment and Support Services.

BCom students place top three in competitions in New Zealand, China and Spain.

The School launches Entrepreneurship@UAlberta and eHUB to promote a culture of innovation and entrepreneurship at the University of Alberta across multiple disciplines.

The 30,000-member American Marketing Association announces professor Jennifer Argo as the recipient of the 2014 Erin Anderson Award for an emerging female marketing scholar and mentor.

Nearly 900 supporters attend our 33rd Canadian Business Leader Award Dinner in honour of Dave Lede, ’70 BCom, Chairman and CEO of Ledcor.

MBA students place first in four Canadian case competitions.
The Financial Times of London ranks Executive Education as one of the top professional development providers in the world for Custom Programs for Organizations: 4th in Canada, 77th worldwide.

At Convocation Chancellor Ralph Young, ’73 MBA, and Board of Governors Chair Doug Goss, ’81 BCom, congratulate 674 new alumni and future business leaders.

Do we need a moratorium on oil sands development? Professors Andrew Leach and Branko Boskovic discuss the issues in the UK-based Nature and Canada’s Macleans magazines.

Business Career Services introduces CareerConnect, a new and customized on-line tool to help match students with local, national and international employers.

“Leach has shown himself unafraid to challenge conventional thinking.”
CALGARY HERALD

Alberta Venture cites three of our own as among Alberta’s 50 top influencers. They include energy expert Andrew Leach and alumni Jim Prentice and Shane Fildes.

Strategy professor Royston Greenwood receives the prestigious 2014 Academy of Management OMT Division Distinguished Scholar Award. The New York based Academy of Management is the premier academic body globally for management scholars.
EXCELLENCE
RELEVANCE
IMPACT