ULTIMATE U OF A PHOTO CONTEST
OFFICIAL CONTEST RULES
NO PURCHASE NECESSARY

1. CONTEST: The Ultimate U of A Photo Contest (the “Contest”) is conducted by The Governors of the University of Alberta (“UAlberta”) and administered on behalf of UAlberta by University Relations (“UR”). The Contest is open to UAlberta students, employees and alumni in accordance with the eligibility criteria as set out in these Official Contest Rules.

2. ELIGIBILITY: To be eligible for the Contest (an “Eligible Entrant”) you must be:

   a. Eighteen (18) years of age or older; and
   b. Either:
      i. A current UAlberta employee; or
      ii. A current UAlberta student. A current UAlberta student must be in good standing with UAlberta. A “student in good standing” at UAlberta is as set out in the UAlberta calendar to mean a student who has first class standing, satisfactory standing or marginal standing, provided if a student has marginal standing such student cannot be on probation or the subject of an academic warning; or
      iii. A valid University Alumni as verified by the UAlberta’s Alumni records.

You are not eligible for the Contest if you are a resident of Quebec. Also, you are not eligible if you are an employee of UR, including a member of the immediate family (defined as mother, father, brothers, sisters, sons, daughters and husband or wife, regardless of where they reside) or household of any of the above persons, their respective affiliates, agents, licensors, associates or representatives. All decisions regarding eligibility to enter this Contest and the Entry Submissions will be determined by UAlberta in its sole discretion. This Contest is void where prohibited by law.

3. PHOTO ENTRY SUBMISSIONS: Subject to the following limitations, an Eligible Entrant may submit multiple photo entry submissions. However, each photo submitted must be individually submitted using the google form found at www.uab.ca/ggday/challenge, as provided for in these Official Contest Rules. Each photo must be a photo depicting campus life at UAlberta (an “Entry Submission”).

4. NUMBER, APPROXIMATE VALUE OF PRIZES AND CHANCES OF WINNING: There are three (3) total prizes available to be won in this Contest, consisting of: one (1) 1st place Prize; one (1) 2nd place Prize; and one (1) Student Group Prize, each valued at approx. $40.00 (CDN) (collectively, the “Prizes”, individually a “Prize”). Prizes will be awarded in accordance with Section 10 of these Official Contest Rules. The chances of winning a Prize will depend on the number of Eligible Entrants and Entry Submissions received in accordance with these rules during the Entry Period as defined herein. An Eligible Entrant is eligible to win more than one Prize. The Entry Submissions will be reviewed and the Winners selected by a panel appointed by UR in its sole discretion and whose decision is final and binding.

5. CONTEST SCHEDULE: This Contest commences at 8:00 a.m. (Edmonton Time) on Tuesday, September 1, 2015 and closes at 4:30 p.m. (Edmonton Time) on Friday, September 18, 2015 (the “Contest Closing Time”). Entry Submissions must be received by UR before the contest closing time, which is 4:30 p.m. (Edmonton Time) on Friday, September 18, 2015 (the “Contest Closing Time”) to be eligible to win a Prize.

6. HOW TO ENTER: No purchase is necessary to enter this Contest. To enter, the following rules apply:

   a. An Eligible Entrant must complete an entry form, such entry form to be completed only by the person who took the photo (the “Entry Form”); and
   b. An Eligible Entrant must submit their Entry Submission online at www.uab.ca/ggday/challenge, along with the Entry Form referenced in paragraph 6(a) and submit it before the Contest Closing Time and in accordance with the instructions on the website and the provisions detailed in these Official Contest Rules.

Once submitted, all Entry Forms and Entry Submissions become the property of UAlberta and will not be returned. All Entry Forms and Entry Submissions will be reviewed, and any Entry Forms and Entry Submissions which are deemed to be late, ineligible, incomplete, inaccurate, inappropriate, offensive, plagiarized, subject to copyright or other intellectual property considerations, do not meet the Alberta Freedom of Information and Protection of Privacy Act (“FOIPP”) or privacy considerations, as set out in paragraph 20 herein, and otherwise, or which are deemed to not enhance the reputation of UAlberta, will be disqualified. All Entry Submissions containing images of identifiable people must note that consent has been obtained from the individual in the photograph. UR reserves the right, but not the obligation, to require any Eligible Entrant to provide further releases or permissions from any individual appearing in an Entry Submission, failing which, an Entry Submission may be disqualified. It is the responsibility of the Eligible Entrant to provide all required written releases and associated permissions, including but not limited to those required pursuant to FOIPP. Judging of the Entry Submissions will take place between
Monday, September 21, 2015 and Wednesday, September 23, 2015. Submissions will fall into two categories: submissions by individuals and submissions by registered Student Groups. Judging will consist of two (2) rounds of evaluation for each category. In round one, photographic/communications experts from UR will select five (5) photos from all Entry Submissions in each category based on the following criteria: a) use of green and gold = 40%; b) photographic quality = 30%; and c) creativity = 30%. The Entry Submissions selected in round one will proceed to round two. In round two, campus celebrity judges will collectively select a Winner for each Prize based on the same judging criteria. Finalists will be contacted by 4:00 p.m. (Edmonton Time) on Wednesday, September 23, 2015 to invite them to attend the Prize announcement at 12:00 p.m. (Edmonton Time) on Friday, September 25, 2015. All these determinations will be in the sole discretion of UR, are final and binding and cannot be challenged.

7. PRIZE DRAW DETAILS: If necessary, should a Prize or Prizes be unclaimed, or should the Winners be unwilling, unable or ineligible to win a Prize as set out in these Official Contest Rules, the Prize or Prizes will be forfeited and UR shall have the right, but not the obligation, to consider an alternative Winner. All participants (including without limitation Eligible Entrants and any Winner) must comply with these Official Contest Rules. The determination of the Winner by UR is final and binding. All matters related to the selection of a Winner and the verification of the eligibility of the Eligible Entrants and Winners will be conducted by UR, or by persons designated by UAlberta in its sole and absolute discretion. All decisions made by UAlberta in this regard are final and binding and cannot be challenged.

8. NOTIFICATION: UAlberta will notify the Winners during an announcement at the Green and Gold Day pep rally, scheduled to take place at 12:00 p.m. (Edmonton Time) on Friday, September 25, 2015. The pep rally will be accessible via a livestream on the U of A website, on the Green and Gold Day page, for those unavailable to attend. Winners will also be notified via email following the Prize announcement at the pep rally on Friday, September 25, 2015. UR will contact the Winners using the information provided by an Eligible Entrant with the Entry Form and Entry Submissions, including by email, phone or mailing address. If the Winners do not contact UR by 4:00 p.m. (Edmonton Time) on Friday, October 9, 2015, UR shall have the right, but not the obligation, to select alternative Winners.

9. DECLARATION OF WINNER: An Eligible Entrant(s) will not be declared a Winner in accordance with these Official Contest Rules unless and until:

a. UR has determined that the winners are Eligible Entrants pursuant to these Official Contest Rules;

b. The Eligible Entrants correctly answer a skill-testing question as set out in these Official Contest Rules; and

c. The Eligible Entrant executes any further release or documentation as may be required by UAlberta as provided for in these Official Contest Rules.

Once these requirements have taken place, the Eligible Entrant will be declared the winner (the “Winner”).

10. PRIZES: There are two (2) Prizes for the individual category, consisting of: one (1) 1st place Prize of Coffee with the President, approx. value of $40.00 (CDN); and one (1) 2nd place Prize of UAlberta Butterdome Model to be constructed out of LEGO, approx. value of $40.00 (CDN). There is one (1) Prize for the Student Group category, consisting of one (1) communications consultation with the Vice-President (University Relations) to receive communications advice concerning the group’s communication efforts, approx. value of $40.00 (CDN).

Prizes will be presented in QUAD at 12:00 p.m. (Edmonton Time) on Friday, September 25, 2015 during the 2015 Green and Gold Day pep rally. The Winner of coffee with the President will need to coordinate a mutually agreeable date with the President’s Office. The Winner of the UAlberta Butterdome model is to pick up the Prize from the UR Office, located at 2-03 South Academic Building. The Winner of the Student Group Prize will need to coordinate a mutually agreeable date with the Office of the Vice-President (University Relations). A Prize is not transferable and must be accepted as awarded with no substitutions, except at the UAlberta’s sole discretion. UAlberta reserves the right to substitute a Prize of equivalent monetary value if UAlberta is unable to award the Prize as described. UAlberta will not be responsible, however, if factors beyond the UAlberta’s reasonable control prevent the Prizes from being fulfilled. In any such event, a Winner will not be provided with a substitute prize or cash equivalent. The Prizes will only be granted to the verified Winner.

11. SKILL TESTING QUESTION: To win one of the Prizes, the Eligible Entrant must correctly answer unaided, the mathematical, time-limited, skill-testing question as displayed on the Entry Form.

12. CONTEST MODIFICATION OR CANCELLATION: UAlberta reserves the right, without prior notice and at any time, to delay, or terminate the Contest, in whole or in part, or modify, suspend, amend or extend the Contest in any way, in its sole discretion including without limitation if UAlberta determines that the Contest is not practicable or is impaired or corrupted or that fraud or technical problems, failures or malfunctions (including without limitation, computer viruses, glitches or printing or production errors) have destroyed or severely undermined the proper conduct, integrity, and/or feasibility of the Contest. In the event UR is prevented from continuing with the Contest as contemplated herein by any event beyond its control, including but not limited to fire, flood, natural or man-made epidemic or health or other means, earthquake, explosion, labour dispute or strike, act
of God or public enemy, riot or civil disturbance, terrorist threat or activity, war or any federal, provincial or local government law, order, or regulation, public health crisis, the order of any court or jurisdiction, or by any other cause not reasonably within UAlberta’s control (each a “Force Majeure” event), then subject to any governmental approval which may be required, UAlberta shall have the right to modify, suspend, extend or terminate the Contest.

13. PARTICIPATION: Participation in this Contest constitutes an agreement by each Eligible Entrant to comply with these Official Contest Rules.

14. DISQUALIFICATION: It is the Eligible Entrant’s responsibility to ensure that he/she has complied in full with all of the conditions and requirements contained in these Official Contest Rules. If any Eligible Entrant or Entry Submission is found to be ineligible, or if an Eligible Entrant has not complied with these Official Contest Rules or declines the Prize for any reason prior to award, such Eligible Entrant or Entry Submission will be disqualified and, in UR’s sole discretion, an alternate Winner may be selected. No mechanically reproduced, illegible, incomplete, forged, software generated or other automated multiple entries will be accepted. UAlberta reserves the right, in its sole discretion, to disqualify any individual who is found to be tampering or attempting to tamper with the entry process or the operation of the Contest; to be acting in violation of these Official Contest Rules; or to be acting in an unsportsmanlike or disruptive manner, or with the intent to disrupt or undermine the legitimate operation of this Contest, or to annoy, abuse, threaten or harass any other person. ATTENTION: ANY ATTEMPT TO DELIBERATELY DAMAGE UR’S OR ANY RELATED WEBSITE OR TO UNDERMINE THE LEGITIMATE OPERATION OF THE CONTEST MAY BE A VIOLATION OF CRIMINAL AND CIVIL LAWS SHOULD SUCH AN ATTEMPT BE MADE, THE UALBERTA RESERVES THE RIGHT TO SEEK REMEDIES AND DAMAGES TO THE FULLEST EXTENT PERMITTED BY LAW, INCLUDING BUT NOT LIMITED TO CRIMINAL PROSECUTION.

15. RELEASE AND INDEMNIFICATION: By entering the Contest, each entrant: (a) releases and agrees to hold UAlberta and its respective directors, officers, employees, and agents harmless from and against any and all costs, injuries, losses or damages of any kind, including, without limitation, bodily injury and property damage, or any other damage or loss, due in whole or in part, directly or indirectly, to participation in this Contest, any Contest related activity, or from acceptance, possession, use or misuse of any Prize, or participation in any Prize related activity; and (b) agrees to fully indemnify UAlberta and its respective directors, officers, employees, and agents from and against any and all claims on the part of any third party or parties related in any way and for any reason to the Contest or the Prize including, without limitation, death, and personal or property damage or injury.

16. LIMITATION OF LIABILITY: UAlberta assumes no responsibility or liability for incorrect, damaged, illegible, incomplete, mutilated, spoiled, destroyed, stolen, misplaced, lost, late, misdirected or incomplete Entry Submissions, which may be judged void, any notifications, responses, replies, or for any computer, telephone, hardware, software or technical malfunctions that may occur. UAlberta assumes no responsibility for any theft or destruction or unauthorized access to, or alteration of, Entry Submissions. UAlberta is not responsible for any injury or damage to participants in this Contest.

17. PUBLICITY RELEASE: By entering this Contest, each Eligible Entrant who submits an Entry Submission, hereby agrees and grants to UAlberta, without further compensation, the unrestricted rights, but not the obligation, to use the entirety of the Entry Submission, as set out in these official rules and otherwise, and to use his/her name, picture, portrait, likeness, voice, along with his/her address (City and Province) and any statements made by or attributed to such Eligible Entrants, or other individuals associated with an Entry Submission, in any and all media, now known or hereafter devised, without notice, review or approval, in perpetuity and throughout the universe, and for educational, advertising and promotional purposes in connection with the Contest, and any other promotions and programs, whatsoever, without further notice or compensation and hereby releases UAlberta from any liability with respect thereto.

18. OFFICIAL CONTEST RULES AND LAWS: There are the official Contest rules (the “Official Contest Rules”). This Contest is governed by and construed in accordance with the laws of the Province of Alberta and federal laws of Canada applicable therein and the parties hereby attorn to the jurisdiction of the courts of the Province of Alberta. In the event a court determines that this Choice of Law clause is invalid or unenforceable as against an Entry Submission, such Entry Submission will be void. These Contest rules are subject to change without notice in order to comply with any applicable federal, provincial and municipal laws or the policy of any other entity having jurisdiction over the UAlberta. These Official Contest Rules, as amended from time to time, will be posted on the Green and Gold Day website at www.uab.ca/ggday/challenge.

19. CONSTRUCTION: Words importing the singular shall include the plural and vice versa. The invalidity or unenforceability of any provision of these Official Contest Rules shall not affect the validity or enforceability of any other provision. In the event that any provision is determined to be invalid or otherwise unenforceable or illegal, these Official Contest Rules shall otherwise remain in effect and be construed in accordance with their terms as if the invalid or illegal provision were not contained in these Official Contest Rules. Headings and captions are used in these Official Contest Rules solely for ease of reference, and shall not be deemed to affect in any manner the meaning or intent of these Official Contest Rules or any provision hereof. These Official Contest Rules cannot be modified or amended in any way except in writing by a duly authorized representative of the UAlberta. Employees of UAlberta are not authorized to modify, amend or waive these Contest Rules.
20. PRIVACY: The personal information requested pursuant to these Official Contest Rules is collected, used and disclosed under the authority of the Alberta Freedom of Information and Protection of Privacy Act ("FOIPP") and will be protected in accordance with Part 2 of that Act. It will be collected, used and disclosed for the purpose of administration of the Contest. All personal information collected for the purposes of administration of the Contest will be retained for two (2) years from the closing of the Contest. Direct any questions about this collection, use or disclosure to: Hallie Brodie at 780-492-1540 or via email at hbrodie@ualberta.ca.

21. INTELLECTUAL PROPERTY: This section sets out the rights you are granting in relation to your participation in the Contest. 
(1) The Eligible Entrant is warranting that; (a) the content of the Entry Submission is his or her original work, and its content does not contain any material infringing the copyright of others; or, where the Entry Submission is not entirely the Eligible Entrant’s original work, the Eligible Entrant has obtained all necessary permissions in writing to grant the rights outlined herein; and (b) where the Eligible Entrant shares co-ownership of copyright in the Entry Submission, he or she has obtained the co-owners written consent. (2) The Eligible Entrant agrees to: (a) license the copyright in the Entry Submission to UAlberta on a non-exclusive, world-wide, perpetual, royalty-free basis; and (b) waive his or her moral rights in the Entry Submission entry in favour of UAlberta; (3) Further, the Eligible Entrant agrees UAlberta has the entitlement to deal with the Entry Submission as UAlberta sees fit, including in the following manner; (a) the right to reproduce, print, publish, market, communicate and distribute the Entry Submission, or any derivative thereof, in whole or in part, in all formats and all mediums (including electronic media) now known or later devised, for the full-term of copyright, and to authorize third parties to do so; and (b) the right to register copyright in any format in which all, or portions of the Entry Submission is included; (c) the right to edit the Entry Submission to conform to the Official Contest Rules of the Contest as UAlberta sees fit.